Project Features: WhatsApp Cloud API Laravel SaaS Platform

Admin Features:

- 1. **Informative and Comprehensive Dashboard:** The admin dashboard provides a clear and detailed overview of the platform's key metrics, allowing administrators to monitor the system's health and performance at a glance.
- 2. **Flexible Plan Management Modules:** The platform offers the flexibility to manage subscription plans effectively. Admins can create, edit, and delete various subscription plans tailored to meet the diverse needs of users.
- 3. **Order Management Functionality:** Administrators can manage and track user orders, including the status of payments and subscription renewals, ensuring a smooth customer experience.
- 4. **Customer Management Modules:** The customer management modules enable admins to view and manage user profiles, subscriptions, and related information, ensuring efficient customer support.
- 5. **Integration with Various Payment Gateways:** The platform seamlessly integrates with multiple payment gateways, providing users with a wide range of secure and convenient payment options.
- Logs and Records of User Activities: Comprehensive logs and records of user
 activities are maintained, helping admins monitor user interactions and troubleshoot
 any issues effectively.
- 7. **Support and Ticketing System:** The support and ticketing system enables users to submit queries, issues, or requests, and admins can manage and respond to these tickets efficiently.
- 8. **Blog Module for Content Management:** Admins can utilize the built-in blog module to create and manage informative and engaging content for users, enhancing user engagement and satisfaction.

- 9. **Role-Based Access Control for Multiple Administrators: The** platform supports role-based access control, allowing admins to assign different levels of permissions to multiple administrators based on their responsibilities.
- 10. **Storage Settings for Local and Cloud Storage (Wasabi AWS):** Admins can configure storage settings to use either local storage or cloud storage through Wasabi AWS, providing flexibility and scalability for data storage.
- 11. **Integration with 10+ Automatic Payment Gateways**: The platform offers integration with a wide range of automatic payment gateways, facilitating smooth and secure payment transactions for users.
- 12. **Customizable Pages for Personalized Content:** Admins have the flexibility to customize pages, allowing them to tailor the platform's content and user interface to align with their brand identity and requirements.
- 13. **Search Engine Optimization (SEO) Features:** The platform includes SEO features that help optimize content for search engines, increasing visibility and attracting more organic traffic.
- 14. **Settings Management for Customization:** Admins can manage various settings to customize the platform's behaviour, appearance, and functionality according to specific business needs.
- 15. **Notification System for Important Updates:** The platform incorporates a notification system to alert users and admins about critical updates, ensuring seamless communication and awareness.

User Features:

1. Clean and Intuitive Dashboard: Users are greeted with a user-friendly dashboard that provides a clear and intuitive interface to access and manage their account and functionalities.

- 2. **Flexible Subscription Plans:** Users can choose from various subscription plans that suit their requirements, offering the flexibility to upgrade or downgrade as needed.
- 3. **Support for Multiple Cloud APIs:** The platform supports integration with multiple Cloud APIs, providing users with choices and enabling them to use the preferred API for their needs.
- 4. WhatsApp Business Profile Update: Users can easily update their WhatsApp Business profile information, ensuring accurate and up-to-date information is presented to customers.
- 5. **Single-User Message Sending:** Users can send individual messages to their contacts conveniently from within the platform.
- 6. **Bulk Message Sending with Plain Text:** The platform allows users to send bulk messages with plain text to multiple recipients simultaneously.
- 7. **Bulk Message Sending with Customizable Templates:** Users can utilize customizable templates to send bulk messages efficiently, saving time and effort in composing each message.
- 8. **Interactive Button Messages:** Users can create interactive button messages, enabling recipients to respond and engage directly with the messages.
- 9. **Engaging List Messages:** The platform supports engaging list messages, facilitating clear communication with users and enhancing user experience.
- 10. **Location-Based Messages:** Users can send location-based messages, targeting specific geographic locations and optimizing the reach of their messages.
- 11. **Template-Based Messages:** The platform supports template-based messages, streamlining the process of creating and sending standardized messages.

- 12. **Auto-Reply Functionality**: Users can set up auto-reply functionality, automating responses to specific keywords or queries from customers.
- 13. **Modules for Creating API Applications:** The platform includes modules that allow users to create API applications with ease, enabling seamless integration with external systems.
- 14. **Contact Book Management:** Users can manage their contact book, organizing and categorizing contacts for easy access and communication.
- 15. **Template Saving and Reuse:** The platform allows users to save message templates for future reuse, enhancing message consistency and efficiency.
- 16. **Scheduled Message Sending:** Users can schedule messages to be sent at specific dates and times, facilitating strategic communication and marketing campaigns.
- 17. **Live Chat Support:** The platform provides live chat support, enabling users to communicate directly with support agents for prompt assistance.
- 18. **Message Logs and History:** Users can access detailed message logs and history, helping them keep track of sent messages and communication activities.
- 19. **Help and Support Resources:** Users have access to comprehensive help and support resources, including guides and FAQs, for self-assistance and troubleshooting.
- 20. **Alert Emails for Subscription Expiration**: The platform sends alert emails to users before their subscription expiration, ensuring continuity of service and preventing interruptions.

This documentation highlights the main functions and features of your WhatsApp Cloud API Laravel SaaS platform, providing users and administrators with an overview of its capabilities and benefits.